

#ASCPT2020

POSTER 2.0

VISION 2020

ANNUAL
MEETING

MARCH 18-21, 2020, MARRIOTT MARQUIS, HOUSTON, TX

This year, some poster presenters have opted to try out a new, ASCPT Board-approved poster format: Poster 2.0!

ATTENDEE BENEFITS

- Uses less text for easier viewing
- More efficient transfer of information
- Ability to visit more posters

Download the ASCPT 2020 Mobile App and look for the



Poster 2.0 symbol.

ANATOMY OF A POSTER

Silent Presenter Bar

Concentrated summary of the intro, methods, and results that can be skimmed in 1-5 minutes. Can be read over if the presenter is busy talking with another attendee.



QR Code

Open up your phone's camera, aim it over the poster's QR code and instantly download the full paper, a copy of the poster, the presenter's details and/or even the data set powering the study.

If your phone's camera does not have this capability, go to your App store and download a QR Code reader.

Here you will find all the necessary tables and figures for the abstract.

Ammo Bar

Extra Tables & Figures



Main finding goes here, translated into **plain english**. **Emphasize** the important words.

Main Finding

The key "takeaway" of the study is centralized and translated into plain English. Research on usability writing suggests that casual language is interpreted faster than formal language.

Share your Poster 2.0 experience

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